

STEP INTO THE LIMELIGHT

Changing *Minds* | Changing *Lives*



**EIGHTH ANNUAL 5K WALK &
MENTAL HEALTH EXPO**

SATURDAY, OCTOBER 6TH, 2018
7:00 AM TO 11:30 AM – STUDE PARK



AVAILABLE SPONSORSHIP CONTRIBUTION LEVELS

PRESENTING SPONSOR \$10,000

- Acknowledgement as *[Sponsor's Name] Presents The Walk for Mental Health Awareness – Houston*
- Opportunity for sponsor representative to introduce keynote speaker, Harris County Sheriff Ed Gonzalez at the annual Changing Minds/ Changing Lives - Positive Public Dialogue Luncheon (*Thursday, October 11th, 2018.*)
- Opportunity for sponsor representatives to share a 5 minute speech on what Mental Health Awareness means to their organization
- Opportunity for sponsor representatives to participate in pre- or post-walk medal presentations and on-stage announcements
- Named as “Presenting Sponsor” in all print/online advertising, marketing & media materials with sponsor logo included on all on-stage signage, event programs, brochures, flyers, etc.
- Sponsor logo featured on event t-shirts
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Recognition from the podium by Founding Director C. Patrick McIlvain, prior to the beginning of program
- Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
- Opportunity to contribute branded items to participant “goodie bags” & attending media/VIP “swag bags”
- Fifteen (15) Tickets to our annual Changing Minds/ Changing Lives - Positive Public Dialogue Luncheon
- Fifteen (15) online registration codes for participation in 5K Walk

PLATINUM SPONSORS \$6,000

- Acknowledgement as *The Walk for Mental Health Awareness – Houston Co-Presented By [Sponsor's Name]*
- Opportunity for sponsor representative to participate on-stage in closing program
- Named as “Co-Presenting Sponsor” in all print/online advertising, marketing & media materials with sponsor logo included on all on-stage signage, event programs, brochures, flyers, etc.
- Sponsor logo featured on event t-shirts
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Recognition from the podium by Founding Director C. Patrick McIlvain, prior to the beginning of program
- Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
- Opportunity to contribute branded items to participant “goodie bags” & attending media/VIP “swag bags”
- Ten (10) tickets to our annual Changing Minds/ Changing Lives - Positive Public Dialogue Luncheon
- Ten (10) online registration codes for participation in 5K Walk

GOLD SPONSORS \$4,000

- Named as “Sponsor” in all print/online advertising, marketing & media materials with sponsor logo included on all on-stage signage, event programs, brochures, flyers, etc.
- Sponsor logo featured on event t-shirts
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Recognition from the podium by Founding Director C. Patrick McIlvain, prior to the beginning of program
- Opportunity to contribute branded items to participants’ giveaway bags
- Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
- Opportunity to contribute branded items to participant “goodie bags” & attending media/VIP “swag bags”
- Five (5) tickets to our annual Changing Minds/ Changing Lives - Positive Public Dialogue Luncheon
- Five (5) online registration codes for participation in 5K Walk



AVAILABLE SPONSORSHIP CONTRIBUTION LEVELS

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- SILVER SPONSORS \$2,000**
- Named as “Co-Sponsor” in all print/online advertising, marketing & media materials with sponsor logo included on all on-stage signage, event programs, brochures, flyers, etc.
 - Sponsor logo featured on event t-shirts
 - Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
 - Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
 - Two (2) tickets to our annual Changing Minds/ Changing Lives - Positive Public Dialogue Luncheon
 - Two (2) online registration codes for participation in 5K Walk
- SUPPORTER SPONSORS \$500**
- Named as “Community Partner” on all event programs, brochures, flyers, etc.
 - Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
 - Opportunity to contribute branded items to participant “goodie bags” & attending media/VIP “swag bags”
- INDIVIDUAL SPONSORS \$300**
- Named as “Community Friend” on all event programs, brochures, flyers, etc.
 - Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels



SPONSORSHIP PLEDGE FORM

Please select the contribution level desired: PRESENTING PLATINUM GOLD SILVER SUPPORTER INDIVIDUAL

Name (printed): _____ Amount: \$ _____

Name of Company/Organization (as applicable): _____

Billing Address: _____

Email Address: _____ Phone Number: _____

Payment Method: Check Enclosed MasterCard Visa American Express Discover

Name on Credit Card: _____ Date of Expiry: _____

Credit Card Number: _____ CVV [3-4 digits]: _____

OR

Check Number: _____ *All Checks Made Payable to The Walk for Mental Awareness – Houston*

Signature: _____ Date: _____

Please print and mail this form to:

The Walk for Mental Health Awareness - Houston
Attn: C Patrick McIlvain, Founding Director
5535 Memorial Drive, Suite F-209
Houston, TX 77007

Thank you for your help in supporting of *The Walk for Mental Health Awareness - Houston* project and programs for the 2018 calendar year! As a designated 501(c)(3) charitable organization, your contribution to us is 100% tax deductible. Please email info@thewalkhouston.org or call [713-705-7058](tel:713-705-7058) to request a donation receipt.