

Help Us Raising The Volume
of our #PositivePublicDialogue



THE WALK

**FOR MENTAL HEALTH
AWARENESS**

H O U S T O N

**TWELFTH ANNUAL 5K WALK &
MENTAL HEALTH EXPO**

SATURDAY, OCTOBER 15TH 2022



AVAILABLE SPONSORSHIP CONTRIBUTION LEVELS

PRESENTING SPONSOR \$10,000

- Acknowledgement as *[Sponsor's Name] Presents The Walk for Mental Health Awareness Houston*
- Opportunity for sponsor representative to introduce keynote speaker, at the luncheon.

- Opportunity for sponsor representatives to share a 5 minute speech on what Mental Health Awareness means to their organization
- Opportunity for sponsor representatives to participate in pre- or post-walk medal presentations and on-stage announcements
- Named as “Presenting Sponsor” on all print/online advertising, marketing & media materials with sponsor logo included on all onstage signage, event programs, brochures, flyers, etc.
- Sponsor logo featured on event t-shirts
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Recognition from the podium by Founding Director C. Patrick McIlvain, prior to the beginning of program
- Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
- Opportunity to contribute branded items to participant goodie bags & attending media/VIP swag bags
- Fifteen (15) Luncheon Tickets.

- Fifteen (15) online registration codes for participation in 5K Walk



AVAILABLE SPONSORSHIP CONTRIBUTION LEVELS

PLATINUM SPONSORS \$6,000

- Acknowledgement as *The Walk for Mental Health Awareness Houston Co-Presented By [Sponsor's Name]*
- Opportunity for sponsor representative to participate on-stage in closing program
- Named as “Co-Presenting Sponsor” on all print/online advertising, marketing & media materials with sponsor logo included on all onstage signage, event programs, brochures, flyers, etc.
- Sponsor logo featured on event t-shirts
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Recognition from the podium by Founding Director C. Patrick McIlvain, prior to the beginning of program
- Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
- Opportunity to contribute branded items to participant goodie bags & attending media/VIP swag bags
- Ten (10) Luncheon Tickets.
- Ten (10) online registration codes for participation in 5K Walk



AVAILABLE SPONSORSHIP CONTRIBUTION LEVELS

GOLD SPONSORS \$4,000

- Named as “Sponsor” on all print/online advertising, marketing & media materials with sponsor logo included on all onstage signage, event programs, brochures, flyers, etc.
- Sponsor logo featured on event t-shirts
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Recognition from the podium by Founding Director C. Patrick McIlvain, prior to the beginning of program
- Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
- Opportunity to contribute branded items to participant goodie bags & attending media/VIP swag bags
- Five (5) Luncheon Tickets.

- Five (5) online registration codes for participation in 5K Walk



AVAILABLE SPONSORSHIP CONTRIBUTION LEVELS

SILVER SPONSORS \$2,000

- Named as “Co-Sponsor” on all print/online advertising, marketing & media materials with sponsor logo included on all onstage signage, event programs, brochures, flyers, etc.
- Sponsor logo featured on event t-shirts
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Exhibitor booth with one (1) table and two (2) chairs during the Mental Health Expo
- Two (2) Luncheon Tickets.

- Two (2) online registration codes for participation in 5K Walk



AVAILABLE SPONSORSHIP CONTRIBUTION LEVELS

SUPPORTER SPONSORS \$500

- Named as “Community Partner” on all event programs, brochures, flyers, etc.
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels
- Opportunity to contribute branded items to participant goodie bags & attending media/VIP swag bags

INDIVIDUAL SPONSORS \$300

- Named as “Community Friend” on all event programs, brochures, flyers, etc.
- Acknowledgement in pre- and post-event promotion on website, social media & other digital marketing channels



SPONSORSHIP PLEDGE FORM

Please select the contribution level desired: PRESENTING PLATINUM GOLD SILVER SUPPORTER INDIVIDUAL

Name (printed): _____ Amount: \$ _____

Name of Company/Organization (as applicable): _____

Billing Address: _____

Email Address: _____ Phone Number: _____

Payment Method: Check Enclosed MasterCard Visa American Express Discover

Name on Credit Card: _____ Date of Expiry: _____

Credit Card Number: _____ CVV [3-4 digits]: _____

OR

Check Number: _____ All Checks Made Payable to *The Walk for Mental Awareness – Houston*

Signature: _____ Date: _____

Please print and mail this form to:

The Walk for Mental Health Awareness - Houston
Attn: C Patrick McIlvain, Founding Director
5535 Memorial Drive, Suite F-209
Houston, TX 77007

Thank you for your help in supporting of *The Walk for Mental Health Awareness - Houston* project and programs for the 2022 calendar year! As a designated 501(c)(3) charitable organization, your contribution to us is 100% tax deductible. Please email patrick@thewalkhouston.org or call [713-705-7058](tel:713-705-7058) to request a donation receipt.